

Congratulations  
To  
Eno Plant's  
Long-Service Employees!

# The Textorian

Weekly Publication of Cone Mills Corporation

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To  
Eno Plant's  
Long-Service Employees!



VOL. XXIX No. 46

GREENSBORO, NORTH CAROLINA, FRIDAY, NOVEMBER 25, 1955

FOUR PAGES



**RECEIVE 50-YEAR AWARDS**—William Henry Dixon, Mrs. Nella Belle Faucette and Allen Thomas Doherty are shown being congratulated by Cone Mills President Herman Cone, left, just after he had presented them with engraved gold watches in recognition of their half century or more with Eno Plant, Hillsboro. The presentation followed an informal talk by Mr. Cone at the first Service Award Event for Eno employees last Saturday night at West Hillsboro Graded School.



**FAMILY GROUP**—Mrs. Charlie Terrell, left, her daughter, Mrs. Clyde Gregory and her son, Garland Gregory were among the 65 Eno Plant employees to receive their 25-Year Service Pins at last Saturday night's Service Award Event.

## Eno Employees Honored At First Service Event

Sixty-five employees of Cone Mills Corporation's Eno Plant were guests of honor at a barbecue dinner at Hillsboro last Saturday night. They received blue and gold Cone 25-year Service Pins in recognition of their quarter of a century of service with the company. Three received engraved gold watches in recognition of their half century or more with Cone Mills. Herman Cone, president, spoke informally to the group. The event was held at West Hillsboro graded school.

### Presentations

Service pins were presented by company Vice President James Webb, assisted by Eno Plant Assistant Superintendent Thomas Rice, substituting for Superintendent Joseph P. Hughes, who was ill.

The three 50-year awards were presented by Mr. Cone, who gave a brief biographical sketch of each of the recipients and offered congratulations in the name of the company.

### Mr. Cone Speaks

Reviewing the history of the Eno Plant, Mr. Cone stated that progress at the plant was typical of what can be accomplished by working together.

Mr. Cone pointed out that the early leaders of the mill laid a firm foundation for those who followed.

In mentioning the tremendous changes that have taken place at Eno, Mr. Cone said that over two and a quarter million dollars have been spent at Eno on improvements and equipment since 1931.

"This means that we have invested over \$4,000 per employee at Eno. This was necessary for your protection, because it was not possible to compete in the textile industry with old machinery."

"We as management want the community to prosper, the investors to profit and the employees to prosper. Our goal is to make Eno a better place in which to work."

Sydney Green, manager of Eno Plant, was master of ceremonies. Rev. John Terrell of the Pentecostal Holiness Church, offered the invocation. King Sisters Trio furnished entertainment.

Those receiving the 50-year awards were Mrs. Nella Belle Faucette, Spinning Department, who has been with the plant since 1901; Allen Thomas Doherty, Spinning Department, 1903, and William

Henry Dixon, Carding Department, 1905.

### Souvenir Booklets

Photographs and the tribute to these half-century employees appeared in the souvenir booklets found at each guests place. Included also in the booklets were a photograph and brief history of the Eno Plant, a message of congratulation from Mr. Cone and a list of the names of those receiving service pins.

### Going From Greensboro

Among the guests attending from Greensboro in addition to President Cone and Vice President Webb, were retired Vice President Sidney S. Paine, Personnel Director Chester Arnold, assistant Personnel Director George Hamer and Managing Editor of The Textorian, Lelah Nell Masters.

### Fabric Display

A large display of samples of Cone fabrics welcomed the service employees as they entered the dining room. Enlarged photographs of the three 50-year employees were arranged as part of the exhibit.

The dinner was served by the women of the West Hill Baptist Church.

Those receiving service pins were: Ben Allison, Mrs. Bessie B. Andrews, Mrs. Blanche Andrews, Coy

(Continued on page 4)

## Robert Scruggs Treas. Mid-State Safety Unit

Robert Scruggs of Granite Plant, Haw River, was elected treasurer of the Mid-State Safety Council on Friday evening, November 18. The meeting was held at Western Electric Corporation's Meter Plant in Raleigh.

Preceding the meeting the delegates of the Council visited the new Westinghouse Plant. The plant is one of the most modern in the country. Safety is emphasized throughout the plant. Dinner was served in the Plant Cafeteria as a courtesy of the Westinghouse Electric Corporation.

Grady Gant of the Dixie Mercantile Company of Chattanooga, Tenn. was guest speaker for the evening. He was introduced by Ray Payne, chairman of the Council.

Irvin Williams of Tabardrey Plant, Haw River, also attended the meeting.

## Falk Assigned Additional Area

Robert W. Falk, who is at present in charge of Cone's San Francisco sales office, will now also be in charge of the Los Angeles sales office. He will be assisted, out of the Los Angeles office by Herbert Slater and Ronald Current.



**GETS 25-YEAR PIN**—Mrs. Hattie Crabtree, who has been employed in the Spinning Department of Eno Plant of Cone Mills Corporation for 28 years receives her 25-year Service Pin from Vice President James Webb. Sixty-five Eno employees were awarded 25-year service pins by Mr. Webb at the first service program for the Hillsboro plant.



**ONE FAMILY SERVES 153 YEARS**—These three sisters and their brother were present last Saturday night at the Service Award Event for Eno Plant employees. The sisters have been with the mill for 40 years each and the brother for 33 years bringing their total number of years of service to 153. They are Mrs. Henrietta Hicks, Mrs. Maggie Terrell, Mrs. Josie Wagoner and John Terrell. The sisters are employed in the Spinning Department, the brother in the Slashing Department.

## Basketball Leagues Being Organized

Anyone interested in entering the Cone Memorial Y.M.C.A. Men or Boys' Basketball League, whether it be a church or individual team, should please contact Fay Gilbert at 9621 before December 3. In the Boys' League the boys must be under 16 years old.

"The schedule will be drawn up after this date, so let's get our teams in and get the basketball season underway," states Fay Gilbert, physical education director for men and boys.

## Entre Nous Club To Exchange Recipes

Entre Nous Club will feature a Christmas program at its next meeting on December 1.

In addition there will be an exchange of recipes. Each member is requested to bring her favorite recipe, typed on a card if possible, along with pencil and paper so she can copy recipes of her choice that other members have brought.

The man who continually skates on thin ice finally ends up in hot water.

## Cesar Cone P.T.A. To See Motion Picture

Cesar Cone School P.T.A. will hold its regular monthly meeting Tuesday night, November 29, at 7:30 p.m., in the school auditorium. Mr. Horace Whitfield will preside.

Mrs. H. L. Creed has planned a Parent-Education program on the subject of good human relations. A movie, "The High Wall," will be shown and narrated by Rev. W. E. Wiseman, pastor of First Congregational Christian Church.



**CHURCH WOMEN SERVE DINNER**—Shown here are the WMU members of the West Hill Baptist Church who served the dinner at the Service Award Event for Eno Plant employees last Saturday night at West Hillsboro Graded School. They are left to right, Mrs. G. W. Smith, Mrs. Dewey Guess, Mrs. L. A. Cannady, Mrs. Robert Brigdon, Mrs. Bernice Craven, Mrs. Herman Craven, Mrs. Yancey Riley, Mrs. C. L. Scarlette and Mrs. Garland Rippey. Not present when the picture was made were Mrs. James Mangum and Mrs. Wentford Franklin.



## White Oak Club Honors Mrs. Rhew

Mrs. Carson Rhew was honored by the White Oak Community Club at their annual Thanksgiving benefit dinner. Mrs. Rhew was presented a gift from the club by its president Mrs. Lloyd Robinson for her interest in the club and her volunteer work in its projects.

Fire Chief "Moon" Wyrick was speaker of the evening. He spoke on fire prevention in the home and also made a brief appeal for the muscular dystrophy fund.

About 50 attended the dinner; 10 won door prizes and several others, bingo prizes.



**DINNER SCENE**—Here is a scene at the first 25-year Service Award dinner for Eno Plant employees held last Saturday night at West Hillsboro Graded School. Shown standing at the head table, left to right, are Assistant Personnel Director of Cone Mills George Hamer, Personnel Director Chester Arnold, Retired Office Mgr. H. Broadwell, Cone Mills President Herman Cone, Eno Plant Manager Sydney Green, Cone Mills Vice President James Webb, William Dixon, retired Vice President Sidney S. Paine, Allan Doherty and Rev. John T. Terrell. Mrs. Nella Belle Faucette is seated next Mr. Cone.



**TEN SATTERFIELDS AT PINEVILLE PLANT**—This is the family of Mr. and Mrs. F. S. Satterfield of Pineville. They had a family reunion on November 6. All of the family was at home for the first time in 15 years. Mr. Satterfield and nine of the children are employed in the Pineville Plant of Cone Mills Corporation. Four of the children work in the Weaving Department, two in the Cloth Room, and one in the Spinning Room. Mr. F. S. Satterfield is still employed in the Card Room, and his oldest son, Sam Satterfield runs the lunch room.



## THE TEXTORIAN

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 Randleman . . . . . Randleman . . . . . Roger Johnson  
 Salisbury . . . . . Salisbury . . . . . Pauline Saffrit  
 Pineville . . . . . Pineville . . . . . Mary Robinson and Inez Culp



(\*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, NOVEMBER 25, 1955

### Should Never Fade Away

During the hustle and bustle of modern times we quite frequently fail to recall the true significance of anniversaries such as Thanksgiving Day.

To many the word "Thanksgiving" is completely lost during the thoughts and activities of the last Thursday in November. Based on the activities of thousands, "Hunting Day," "Turkey Day," or even "Bicarbonate of Soda Day" might be more appropriate names for this important typically American holiday.

We doubt that even the Puritans of the early days of our national existence would advocate the elimination of the wholesome, recreational practices indulged in by the modern American, but it is felt that we should not completely lose sight of the true significance of Thanksgiving Day.

In the face of scientific developments, and particularly the advent of the atomic methods of destruction, it would seem that we should more and more recognize the need for man's spiritual appreciation of the bounties and generosity we have inherited, and humbly seek guidance for sane living and protection against the misuse and abuse of nature's gifts to us.

Times have changed and will continue to change, but we in America should never permit the true spirit of Thanksgiving to ever fade away.



### Pineville News

by Mary Robinson and Inez Culp

Pineville Junior High held its monthly P.T.A. meeting on Thursday night, Miss Grier's sixth grade gave an interesting program about Armistice Day.

A bridal shower was given last Saturday night at the home of Mrs. Hollis Howington. The shower was in honor of her daughter Miss Janell Howington.

All circles of the Baptist W.M.U. held their annual meeting last Tuesday night. The meetings were held at the homes of its four chairmen, Mrs. Willie Robertson, Mrs. Elizabeth Cook, Mrs. Mary Cook and Miss Jean McCoy.

A group of members of Stough Memorial Baptist Church visited Mecklenburg County Home on Sunday Afternoon. They were treated with a basket of fruit and a program. Everyone enjoyed this outing.

Employees of the second shift Spinning Room are glad to have Mr. Sam Hildreth back. He has been on vacation for the past week.

Mr. and Mrs. Fletcher Robinson visited Mr. Robinson's sister Mrs. Cora Rollins. Mrs. Rollins lives in Rock Hill, S. C.

Friends are glad to have Mr. and Mrs. Fred Garrett back in Pineville. They have been away from Pineville for several years.

Mr. and Mrs. H. C. Christmas spent Sunday in Lancaster, S. C. visiting Mr. and Mrs. Bill Outen, a sister and brother in law of Mrs. Christmas.

Mr. and Mrs. Bill Brown of Charlotte visited Mr. and Mrs. Porter Cook last week end.

Mr. and Mrs. Tom Res spent last

week end at Myrtle Beach, S. C. Mrs. Billy Vick caught a plane Tuesday in Charlotte headed for Chattanooga, Tenn. Mrs. Vick is visiting her sister there, Mrs. Charlie Orr Starnes.

Miss Faye Culp was honored on her seventeenth birthday Monday night with a surprise party. The party was given by some of her class mates. The party was held at the home of Miss Jackie Brunk.

Linda Cook, daughter of Mr. and Mrs. William Cook attended a class party in Mint Hill on Wednesday night.

Employees of the Spinning Department welcome Mae Williams back to work. Mae has been out for some time with a broken toe.

We wish everyone a happy Thanksgiving day and hope they won't eat too much turkey.



IN CONCERT—The Gate City Four, shown here, is one of the four quartets to appear in concert along with a 30-voice chorus at Proximity School, Saturday night, November 26 at 8 p.m. The singers are members of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America. The concert is being sponsored by White Oak Y's Men's Club. Admission is 75 cents for adults and 35 cents for children.

### Statistics Local Church Crusade

SUNDAY, NOVEMBER 13, 1955

Church	Membership	S. S. Enroll.	S. S. Attend.	Worship Attend.
Carraway Memorial Meth.	491	367	172	324
Eller Memorial Baptist	1130	700	358	372
Church of God	245	230	205	350
Newlyn St. Methodist	325	228	236	315
Palm St. Christian	234	225	167	221
Proximity Methodist	594	323	204	262
Rankin Baptist	252	236	175	294
Second Pilgrim Holiness	180	230	232	350
16th St. Baptist	565	423	359	558
Stevens Memorial Baptist	280	215	153	225
Revolution Baptist	468	362	221	305
Wesleyan Methodist	105	135	82	175
St. Paul Methodist	199	184	114	170
Grand Totals	5068	3858	2678	3921
Percentages	100%	77%	66%	77%

The Churches of our community invite you to attend the Church of your choice this Sunday.

### Two Billiard Tables Installed At Cone Y

The game room of Cone Memorial YMCA at Proximity has taken on new life with the installation of two 4 x 8 billiard tables that are kept busy from morning until closing time at night, with men availing themselves of what is commonly referred to as "A gentleman's game."

The game of billiards is one of

skill. This promotes the best in men, for they enjoy matching their skill with other like minded men. This was proven by some 1535 games being played on these tables during the month of October. The game also offers what is known as passive recreation, that is a man that does not wish to play, but likes to sit and watch others match their skill in this national pastime with the ivory balls. Occasionally at the most unexpected moment in a closely contested game the best of players will get behind what is

known as "the eight ball." This usually brings down the house, and affords a lot of entertainment as old hands at the game study the technique of the player thus penalized behind the eight ball, as to how he will shake the jinx, or if he will blow up under the pressure of the game. Most men maneuver the ivory balls in their own special style to win their game, and to achieve their own end, thus making every game different, and always interesting. On the side line, spectators are always waiting to see who will be the No. 1 shot of the day, or what billiard shark may match his wits and skill with other like minded men.

This is just another activity of the YMCA offered to its members. Every employee is cordially invited to affiliate with the Cone Memorial YMCA.

Very often the chip on somebody's shoulder is just bark.

### DRINK Old Colony BEVERAGES

Orange, Grape, Strawberry Wholesome and Refreshing

ORANGE CRUSH BOTTLING COMPANY Greensboro, N. C.

### Safe Driving Day To Be December 1

Three kinds of persons are responsible for the nation's traffic accidents—men, women and children.

They will be the target for the second observance of S-D Day on Dec. 1, sponsored by the President's Committee for Traffic Safety.

President Eisenhower has set this Safe Driving Day for Americans to prove that by their own efforts traffic accidents can be held to an absolute minimum for a 24-hour period.

The day is typically American, the committee said. Although officially sponsored by the President and his committee, its observance and all activities connected with it will be on a cooperative and volunteer basis.

Enforcement of traffic laws will not be given unusual emphasis for this special day. Instead, officials hope that arrests will be lower because of increased observance of safe driving practices.

Purposes of the day, the committee said, is to increase awareness of the traffic accident problem and inspire drivers and pedestrians to assume their individual and personal

responsibility for highway safety. They will be urged to:

1. Obey the letter and spirit of all traffic regulations by driving at speeds prescribed by law or indicated by road and weather conditions, by signaling turns and stops, by being extra alert and slowing at railroad crossings, and by crossing streets correctly at intersections.

2. Be courteous to all drivers and pedestrians, give a break to pedestrians and turning motorists, and to practice good sportsmanship by keeping to the right, staying in their

own lane and avoiding unnecessary use of the horn.

3. Give full attention to driving and walking, practice the fundamentals of safe driving by keeping two hands on the wheel and attention on the road, keep windshields and windows clean and clear, and be alert to traffic conditions well ahead of and around their own cars.

"You can tell when you hit middle age by the way it hits back at you."—Tennessee Ernie Ford.

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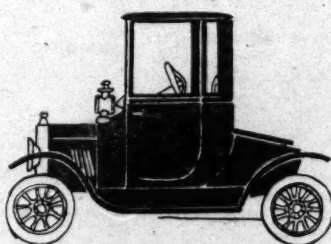
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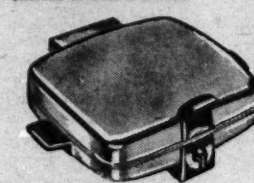


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## Y's Bath Facilities Always In Demand

Bathing at the Cone Memorial YMCA continues to be the leading requirement of its membership. This has not come about by any haphazard accident, but rather by well planned and organized facilities kept at the peak of performance, ready for use at

any hour of the day from 6:00 a.m. until midnight, offering privileges to all three shifts around the clock.

Through the thoughtful planning of Cone Mills Corporation, a steady flow of fresh, clean water is provided, and a 6,000 gallon hot water tank, heated by live steam directly from Cone Mills water plant, gives uniform temperature of the water and the building, and uniform pressure of the water piped directly to the shower rooms for boys, for women and girls, and for men, in gleaming white tile, at

a price every member can afford to pay.

A total of 5,895 people took baths during the month of October, attesting to the popularity of the shower rooms and bathing facilities. Of this number 1361 people availed themselves of the warm, refreshing water of the swimming pool, either to take a vigorous, active swim, or just to wallow around in the warm water to stimulate blood circulation, exercise unused energy and untapped nerves that are not exercised during the daily routine of work.

"Why not join the throngs that are availing themselves of these facilities that promote rest after the day's work, bring sleep to the tired body and greatly refreshes you for the day's work. Come by the YMCA immediately following the close of your shift, and avail yourself of these facilities, or any other hour of the day that is most convenient to you. Why not bring the family down on Thursday night for the family swim that offers entertainment and social life with your friends, and enjoy an evening of wholesome recreation. The

## Infant and Pre-School Clinic

**White Oak—Revolution—Proximity Week of Nov. 16**

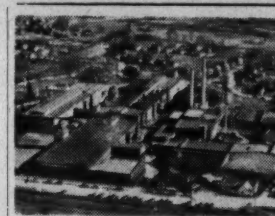
Four new members present at the Infant and Pre-School Clinic on Wednesday afternoon were Susan Phillips, Susan Pegram, Ronald W. Oldham and Sherry Phillips.

Others present were Cathy Cooper, Herman Davis, Judy Perdue, Ricky Davis, Cynthia Davis, Lewis Meyers, Pamela Stanley, Anita Sullivan, Burton Sullivan and Donald Smith.

## ATTENDANCE REPORT

October 31, 1955 To November 6, 1955

	Rev.	Prox.	W. Oak	P. Wks.	Rayon
Plant Avg.	94.27	93.93	92.39	93.56	95.02
Carding, 1st	95.28	92.90	93.80		
Carding, 2nd	89.85	90.73	92.80		
Carding, 3rd	89.36	83.33	89.95		
Spinning, 1st	87.28	93.18	92.49		
Spinning, 2nd	85.60	87.64	86.80		
Spinning, 3rd	85.80	83.33	82.18		
Dyeing, 1st	94.74	93.75	97.37		
Dyeing, 2nd	81.80	100.00	95.88	81.82	
Dyeing, 3rd	100.00	100.00	97.92		
Rayon Dye & Fin.	96.97				
B. & S. 1st	100.00	98.11	95.16		
B. & S. 2nd	100.00	85.72	93.06		
B. & S. 3rd	100.00	100.00			
Preparation, 1st				91.52	
Preparation, 2nd				96.00	
Preparation, 3rd				97.78	
Weaving, 1st	93.85	94.21	91.71	93.56	
Weaving, 2nd	90.43	91.06	90.48	96.92	
Weaving, 3rd	86.14	85.72	87.89	95.27	
Napping, 1st	100.00			97.98	
Napping, 2nd	97.78				
Napping, 3rd	100.00				
Finishing, 1st	96.40	96.18	95.50	95.20	
Finishing, 2nd	92.35	95.00	90.62	93.35	
Finishing, 3rd	98.26	95.46	85.72	98.46	
Shipping, 1st	97.60	100.00		90.24	
Shipping, 2nd	85.72			97.50	
Shipping, 3rd	87.70				
Power Plant	100.00		100.00		
Color Shop				97.60	
Lab. & Chem.				100.00	
Printing				97.02	
Bleaching				93.08	
Mechanical	96.25	100.00	95.16	98.73	96.73
Village Upkeep			100.00		
General Help	99.07	96.88	93.75	97.58	
Carp. & Painters	100.00	100.00	100.00		
Truck	100.00	100.00	79.17	81.82	
Electrical		93.33			
Maintenance		91.67	89.90		
Filter					
Supply Room					
Leased Truck Drivers					



## Salisbury News

By Pauline Safrin

Mr. John L. Waller, 89, of 1208 South Bell Street, Salisbury, died at his home Friday Morning, November 11, at 7:00 o'clock. He had been in declining health for two years and was seriously ill for two days.

Mr. Waller worked for 15 years in the Spooler Room before retiring in 1939.

Funeral services were conducted Sunday afternoon at 3:00 o'clock at St. Peter's Lutheran Church with the pastor, Rev. Curtis K. Wise, officiating. Burial was in the church cemetery.

Nephews served as pallbearers. They were: F. S. Waller, W. L. Waller, L. T. Waller, C. S. Waller, T. H. Waller, and J. F. Waller.

Mr. and Mrs. Sidney Hall moved to New York City and Patterson, New Jersey, last week end. Mr. Hall is employed in the Weave Room.

A-2/c Eddie Paul Lentz is spending an eight day leave with his parents, Mr. and Mrs. Harold Lentz. At the conclusion of his leave he will be sent to Iceland for a year of duty.

Mr. and Mrs. Edward Sasser had as their guests over the week end their daughter, Peggy Jo, and some of her friends from Pfeiffer College, also Rev. and Mrs. C. F. Pennigar and children of Winston-Salem.

Mr. and Mrs. Clarence Moss and daughter, Sarah, visited Mr. Moss's mother, Mrs. Wilma Moss in Greensboro last Friday and Saturday.

Mr. and Mrs. Guilford Beck had as their guests last Sunday, Mr. and Mrs. Ray Pinney and son, Mark, Mr. and Mrs. Horace Lefler and daughter, Ann, all of Mount Gilead. Mrs. Gudger of 1224 Arbor Drive was hostess last Monday night at the November meeting of the Virginia Dare Moore Circle of Stallings Memorial Baptist Church. Mrs. Summers presided and Mrs. C. C. Humphrey, guest speaker, talked on the Missionary Guide Book.

The class decided to dress dolls for the Salvation Army for its Christmas giving. Refreshments were served to the

eight guests present.

The Business Women's Circle of the Stallings Memorial Baptist Church held their November meeting at the home of Mrs. F. S. Hayworth with Mrs. Johnnie Sutton as hostess.

Miss Margaret Sills, chairman, presided over the meeting.

Mrs. Sutton led the devotions taken from the Book of Acts. The program was given by Miss Ola Mae Holt and dealt with Medical Missions in Mexico.

Mrs. Harold O'Shields gave a report on the Christmas gifts which this circle has purchased and mailed to service men. The members voted to serve the intermediate group of R. A. boys on the third and fourth Monday of each month. At the close of the meeting Mrs. Sutton served hot chocolate and doughnuts to the 11 members present. Mrs. O'Shields will be hostess at the December meeting.

The Fannie Daniel Circle of the Women of the Church of Haven Lutheran Church held their November meeting at the home of Mrs. D. G. Safrin, 67 Hill Street, Friday night, November 11.

Mrs. E. W. Waggoner, president, presided over the meeting. Mrs. Willard Yates and Mrs. Spencer Rinehardt led the devotions and presented the program "The Place of the Women's Society in the Congregation." At the close of the business meeting, Mrs. Safrin served ice-box fruit cake with whipped cream, cheese whips, and coffee to the members present.

Denise Dale Jarrett, baby daughter of Mr. and Mrs. Charles C. Jarrett of Greensboro, formerly of Granite Quarry, was christened on November 14 at the home of her paternal grandparents, Mr. and Mrs. W. H. Jarrett of Granite Quarry. The Rev. Charles E. Page of the Shiloh Methodist Church officiated.

Mrs. S. W. Gudger of Route 7, Salisbury, is the child's god mother and Mr. and Mrs. Harold Ray of Spencer are her maternal grandparents.

Two Boyden High Star linemen and outstanding tackles of Spencer High and China Grove High have been named to the North Carolina Senior All-Star team for the annual Shrine Bowl football game to be played in Charlotte on December 3. Guard Ronnie Boston and Tom Page were selected from Boyden High.

The selection of the 33 man squad was released last week. The South Carolina team will be announced later.

**Togs for Two**

**Gift Items**

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Cotton and Nylon  
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Nylon and Cotton  
Panties .79 up  
Nylon and Cotton  
Slips \$1.98 up  
Flannel and Nylon  
Gowns \$2.98 up

## MOTHER TO BE

- Rayon and Nylon PANTIES—\$1.29 up
- Cotton and Nylon SLIPS—\$2.98 up
- Cotton and Nylon GOWNS—\$2.98 up

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1955 CHRISTMAS GREETINGS 1955

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**KEEP OFF the GAS**

**SLOW DOWN and LIVE!**

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Pause... Refresh At Big Red Cooler

**DRINK Coca-Cola**

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**25 ThriftiChecks \$2.**

Without extra charge, your name imprinted on each check.

AVAILABLE ONLY AT THIS BANK—our main Banking House in the Southeastern Building, our "Drive-In" banks, 612 S. Elm Street and Summit Shopping Center.

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**After-Thanksgiving Clearance**

**SALE of DRESSES**

Fall And Early Winter Styles

\$5.00 \$3.99  
\$6.00 \$8.00

Sizes For Junior, Misses and Half Sizes. Included in the lot are regular \$5.98 to \$12.95 styles.

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DEPARTMENT STORE IN GREENSBORO  
SUMMIT SHOPPING CENTER





**HELP US FIND A HOME**—Carl and Ivan are two of the babies at The Children's Home Society of North Carolina who will be given homes this year by citizens like you throughout the state. Support to the Society means care and protection and a secure home for these two youngsters and hundreds of others like them. The annual Christmas campaign to raise funds for operation is underway. Give a child a future and a chance in life. Mail your gift to The Children's Home Society of North Carolina, 740 Chestnut St., Greensboro.



**IN ATLANTA OFFICE**—R. S. Travis has been assigned to Cone's Atlanta office. Mr. Travis will call on the retail, wholesale and cutting up trades in this area. He will assist F. A. Whitney. Mr. Travis came with Cone Mills Inc. in April of 1951.

## Rev. Ray Roberts To Lead Revival

Rev. Ray Roberts, general secretary of State Baptist Convention in Ohio, Columbus, Ohio, will begin a series of revival services Sunday, November 27 and will continue through Sunday, December 4. The services will be held at 7:30 each night at Revolution Baptist Church, S. L. Riddle, pastor.

The musical program will be under the direction of Tom Coffey. There will be special music each night. All boys and girls are invited to join the Boosters there each night, under the direction of Miss Dawn Barbour.

All members of the church are urged to be present each night. The public is cordially invited.

## Girls Tri-Hi-Y Plan Christmas Party

Girls Tri-Hi-Y Club met on November 20 to discuss plans for a Christmas party to be held on December 23 at 6:30 p.m.

Those in charge of arrangements for the party are Bonnie Matherly, Bonnie Brown, Sandra Martin, Carol Myers, Juana Johnson, Martha Crabtree, Mary Ellen Johnson, Kay Sams, Pat Davis, Carolyn Dagh-fries, Gilene Saunders and Susan Starling.

At the last meeting Mary Elen Johnson presided. Janice Dagenhart gave the devotional. Carolyn Myers called the roll and read the minutes.

The next meeting will be on December 5.

New discoveries in science will continue to create a thousand new frontiers for those who would still adventure.—Herbert Hoover.

## New Bulletin On Kindergartens, Nurseries

A bulletin has just been published by the State Department of Public Instruction, Raleigh, North Carolina, entitled, "Schools for Young Children." The purpose is to assist persons operating kindergartens and nursery schools in meeting the requirements of the new school code. Free copies are available from the State Department of Public Instruction to persons who are operating such schools.

The bulletin contains legal requirements applicable to such schools, sets forth standards, and suggests procedures for the approval of the schools.

The local Superintendent of Schools will be glad to receive applications for approval and to lend any possible assistance to those attempting to conform the requirements and to meet the standards.

B. L. Smith  
Superintendent

## Give Them A Faith To Live By

Always it is the family that sets so many of the patterns and the habits which last a life-time. And setting a habit of family attendance at worship services is the best beginning towards a lasting faith to live by.

After all, what really makes a happy family? Certainly, it takes more than Dad's paying the bills. Mostly it is doing things together, the togetherness of a family outing, or a backyard barbecue. These are the precious moments always remembered the longest—the shared moments.

Going to services each week can be the best of the good things in life for a family to share. Worshiping together becomes so natural that without even trying, children find a pattern, a foundation, which will enrich their entire lives. Without that foundation of family guidance, can youngsters be blamed if they grow up without a real faith in God or in themselves?

"Give them a Faith to live by... Worship with them this week" is the theme for the 1955-56 Religion In American Life Program. This theme emphasizes the importance of regular attendance by the family at religious services. It points to the vital role parents play in giving their children a lasting faith by taking them each week to the church or synagogue of their choice.



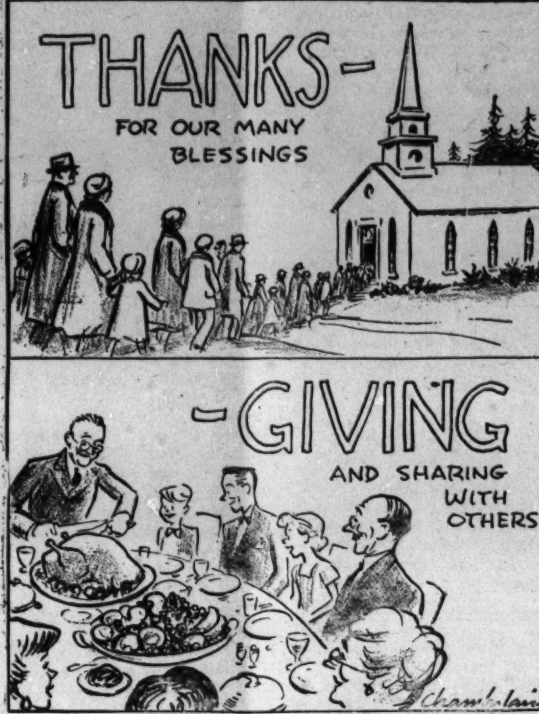
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NOVEMBER 24, DAY OF...



thereby stabilizing family life and strengthening family unity. The stress of modern life produces each day proof that there must be a constant, unrelenting effort to pass on that faith in a greater and stronger measure.

Our religious leaders give us personal guidance, help solve family problems and work to integrate the newcomer into community life. Religious education helps to make us better citizens. The foundations of our nation, our dedication to human rights and individual liberty are safeguarded by our churches and synagogues.

The average American will consume close to 200 soft drinks during 1955—double the 1940 total.

## Visits Relatives

Commissioned Warrant Officer Ralph C. Oaks and Mrs. Oaks recently returned to this country after having been overseas for 18 months. They have been visiting his mother, Mrs. B. G. Yow, and other relatives and friends.

Ralph has been in the Marine Corps since 1930. He was stationed in California before going overseas. He is now stationed at Camp Lejeune.

The smallest deed is better than the grandest intention.

One of the hardest secrets for a man to keep is his opinion of himself.

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## Health For All

Svengali, M. D.

It has taken centuries for hypnosis to come out of the shadows and become a respectable medical technique. Until recently it was looked upon as an unholy device used by charlatans to trick the innocent. The novelists didn't help when they invented such characters as Svengali who hypnotized a girl with the voice of a crow into a singing star overnight.

Hypnosis is still very much on trial as a technique of medicine, but it has shown good results in certain types of illness. Recently doctors reported amazing success with patients suffering from severe burns.

One of the peculiar qualities of bad skin burns is the depression patients suffer. For several weeks, they are extraordinarily miserable, certain they are being neglected and maltreated. They refuse to eat, call constantly for pain killers, and cannot do exercises that are necessary for their recovery.

Hypnosis helped some of the patients who had required force feeding to develop good appetites. It made pain disappear so that they could exercise their burned limbs and walk again. In such cases the patient may still be far from well, but he regains his hope and confidence, and that's half the battle. He is able to cooperate in the treatment needed to restore him to health.

Hypnotic treatment was almost

too successful in some cases. One patient, who had not been able to exercise his burned hands because of the pain, under hypnotic suggestion did his exercises constantly, even while he slept.

It took skilled medical specialists about an hour and a half to put a patient into his first hypnotic trance. After that, the suggestions were repeated daily in trances which took only minutes. Within a few days, the suggestions made during the trances began to take hold. The hypnotized patients developed enormous appetites and their feelings of pain were lessened. Some patients, however, were resistant to hypnotic suggestion, and so could not be helped at all by this technique.

Obviously, hypnosis isn't going to be a miracle cure-all, and it can be dangerous in inexperienced hands. But it may become an important weapon of medical science in its fight to restore the sick and injured to health.

Don't drive as if you owned the road—drive as if you owned the car.



**ALL-STATE**—Tom Page, Boyden's candidate for All-State recognition at end, has played a big role for the Jackets in their successful campaign. He is the son of Mrs. Glendina Myrick of the first shift Spinning Department, Salisbury Plant.

## THURSDAY NIGHT IS FAMILY NIGHT



**SHOP HERE AND SAVE!**

Guilford Dairy's  
**ICE CREAM** . . .79  
Half Gallon

Coffee Shop  
**COFFEE** . . .79  
Ground at time of purchase

Yellow  
**MARGARINE** . .23

10lbs Dainty Biscuit  
**FLOUR** . . .79

Armour's 3 lb ctn.  
**PURE LARD** . .49

**Ballard**  
Oven-Ready  
**Biscuits**  
4 Cans . . . .49

Swift Jewel 3 lb ctn.  
**SHORTENING** . .69

3 Tall Cans  
**PET MILK** . . .39

**Dukes**  
**Mayonnaise**  
pint . . . . .29

Young and Tender  
**Beef Liver** ... lb. 39

Center Cut  
**Pork Chops** . lb. 59

Fresh Ground  
**Hamburger** 3lbs. 87

Frozen Birds Eye  
**TURNIP GREENS**  
12 oz. pkg. . .19

Golden Ripe 2 lbs.  
**BANANAS** . . .25

Frozen Birds Eye pkg.  
**FRENCH FRIES** .19

Cello Bag 4 lbs.  
**APPLES** . . . .39

2 Bunches  
**TURNIPS** . . . .25

California Jumbo  
**LETTUCE** . . . .19

**FREE DELIVERY!**

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SALE PRICE . . . \$5.75

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Reg. \$2.98  
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Reg. \$2.98 now \$2.69  
Reg. \$1.98 now \$1.79

**24" Walking Dolls**  
Reg. \$9.95  
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